

# MANCHESTER HOMECOMING COMMITTEE

## RECAP MEETING AGENDA

September 18, 2013

Call to Order

### 1. Committee Reports

Advertising/Publicity  
American Legion/Wine Booth  
Car Show  
Citizen of the Year / Business of the Year  
Committee Booth  
Cute Kids/Cute Pets  
Decorating/Tent Goddesses  
Doggie Paddle  
Entertainment  
Facilities  
Fire Department  
Food and Game Booths  
Kids' Corner  
Liaison to the Board of Aldermen  
Old Trails  
Parade  
Security & Communications  
Soda Booth  
Ticket Booth

2. Discuss parade chairmanship. Kari has said that this is her final year on this committee. Will Paula and Kim continue? Who will step up to be chair of this committee.
3. Mike Clement said that he would like to make a change for 2014, thereby enabling us to give this year's vendors a heads up that prices will be going up for next year. Here is the old and new fee structure:

	Current fee schedule:	Proposed:
	<u>1 Booth / 2 Booths</u>	<u>1 Booth / 2 Booths</u>
GAME BOOTH (non-profit youth only)	\$ 50.00/\$ 75.00	\$ 75.00 /\$112.50
GAME BOOTH (non-profit group)	\$ 100.00/\$150.00	\$125.00 /\$187.50
FOOD BOOTH (non-profit youth only)	\$ 75.00/\$ 112.50	\$100.00 /\$150.00
FOOD BOOTH (non-profit only)	\$ 150.00/\$ 225.00	\$200.00 /\$300.00
FOOD BOOTH (commercial)	\$ 300.00/\$ 450.00	\$375.00 / \$562.50
COMMERCIAL (information)	\$ 225.00/\$ 337.50	\$300.00 / \$400.00
COMMERCIAL (retail)	\$ 225.00/\$ 337.50	\$300.00 / \$400.00

An alternative suggestion – Increase fees \$25 across the board with the exception of any youth group.

In 2013, we had 5 FREE vendors, 1 non-profit game, 3 non-profit youth food, 5 non-profit food, 3 commercial food, 10 commercial info/retail, and 1 commercial non-profit at reduced fee which took up 34 total booth spaces.

4. In 2013 our meeting schedule skipped February, met in March, skipped April and then met monthly. Early on, most committees don't have much to report, so to avoid wasting everyone's time, do we want to just begin meeting in May?
5. We would like to purchase an 18-foot advertising balloon to be placed around the City to advertise Homecoming. We do not have enough in our budget line item to cover it, however, and would like to ask the Committee to consider donating from proceeds the amount necessary to make up the shortfall.
6. We need better advertising signage. Should we consider yard signs? Valleypalooza uses them and they are noticed.
7. We brought in \$12,394.50 from Luehr's. We get 20% of the ticket sales from \$1-\$30,000 plus 25% of ticket sales from \$30,001-\$50,000 plus 28% of ticket sales from \$50,001-\$300,000, plus a small amount from their concession sales. It was a decent year, considering how hot it was on Saturday and the rain early on Sunday. The contract with Luehr's is up for review. Anything that we want to look at?
8. Some of the entertainment for Homecoming 2014 has already been booked:
  - That '80s Band will play on Friday night
  - Babaloo is set for Saturday afternoon
  - Cindy's Zoo will return with the petting zoo on Saturday and Sunday, and we will use their horses for the pony rides on Sunday
9. The tent, tables and chair rental contract has been done on an annual basis. Eileen would like to make it a three-year process to simplify things. Any thoughts or comments?
10. Be thinking of theme for 2014 for the parade.
11. Be thinking of Citizen and Business of Year, as well as Grand Marshal for 2014
12. Is Tucker's OK for the holiday gathering? Keep the same menu?
13. Other topics?

NOTE: We have changed the date of our Halloween Festival – it is now Friday, October 25. If you are interested in helping out, please let us know.